

Propane Express is the official magazine of The Indiana Propane Gas Association (IPGA). IPGA is a trade and membership organization that represents the propane industry in Indiana. Our mission is to promote the proper handling and use of propane, to work for a favorable environment for propane distribution and marketing, and to increase its application by demonstrating propane's value as a clean energy source. IPGA is an affiliate of The National Propane Gas Association.

Propane Express is printed and mailed semi-annually to all independent marketer, multi-state marketer, associate, individual, and honorary members as well as companies in other relevant industries including HVAC and PHCC. The publication reaches the desks of over 200 propane professionals throughout the state of Indiana, with a total circulation of over 600. All editorial and advertising is subject to publisher approval and space availability. IPGA reserves the right to refuse any ad that they consider inappropriate and does not hold to the standards and principals of the Association.

The IPGA Membership Directory is published annually each summer and includes a list of all IPGA members, board members, and more. Members include retail marketers of propane gas and appliances, producers and wholesalers of propane, propane appliance and equipment manufacturers and distributors, fabricators of propane cylinders and tanks, transporters of propane gas, and other companies interested in propane.

EDITORIAL SUBMISSIONS

Propane Express accepts unsolicited manuscripts but reserves the right to edit due to space limitations. Opinions expressed by guest writers do not necessarily reflect the views of IPGA. Editorial submissions must be typewritten and sent via email to matt@kdafirm.com.

PAYMENT

Invoices are prepared following the publication of the magazine or directory. Payment is due within 30 days from date of invoice.

2021 CLOSING DATES

ISSUE	SPACE	ARTWORK	MAIL
Spring/Summer	May 1	May 6	June 1
Fall/Winter	Nov 1	Nov 5	Dec 1
Directory	May 25	June 2	July 1

PRODUCTION SPECS

Publications are offset printed on 80# gloss enamel stock, four-color process using 175-line screen. PMS colors not accepted and will be converted to four-color process. Color ads must be sent in process color: cyan, magenta, yellow and black (CMYK). Bleeds may be included on full page ads and must extend at least 1/8 of an inch beyond the trim size on all four sides. Live copy should be kept at least 1/2" from trim edge. *Propane Express* trim size is 8.5"x11" and is saddle-stitched. Membership Directory trim size is 5.5"x8.5" and is coil bound.

DIGITAL REQUIREMENTS

We accept files via WeTransfer, Dropbox or email. All linked graphics and fonts must be collected for output and included with submission. Emailed files should be sent to melissa@kdafirm.com.

ACCEPTED FILE FORMATS

- PDF files with fonts embedded and raster images at 300 dpi
- Adobe Illustrator EPS with fonts converted to outlines and raster images at 300 dpi, include linked images
- Adobe Photoshop TIFF, JPEG or EPS (300 dpi)
- Adobe InDesign with all fonts and linked images included

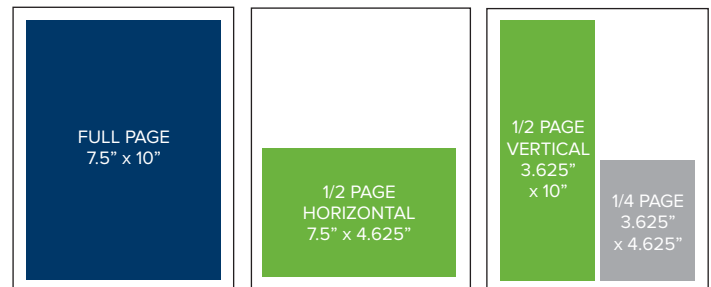
IPGA MEMBER AD RATES (rate for each insertion)

FULL COLOR	1X	2X	3X
Cover Position	N/A	\$620	\$565
Full Page	\$670	\$565	\$515
1/2 Page	\$400	\$340	\$310
1/4 Page	\$275	\$250	\$235

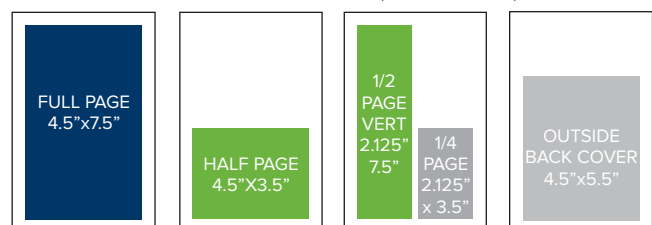
Non-members add \$75 to the above rates.

PROPANE EXPRESS AD DIMENSIONS (Trim 8.5"x11")

Outside Back Cover 7.5" x 7.25"



DIRECTORY AD DIMENSIONS (Trim 5.5"x8.5")



ISSUES

- Spring/Summer 2021
- Fall/Winter 2021
- Membership Directory

IPGA MEMBER AD RATES

Non-members add \$75 to below rates.

President's Council members take 10% off total.

1X

- Full Page.....\$670
- 1/2 Page Horizontal.....\$400
- 1/2 Page Vertical.....\$400
- 1/4 Page\$275

2X (rate for each insertion)

- Inside Front Cover\$620
- Inside Back Cover\$620
- Outside Back Cover\$620
- Full Page.....\$565
- 1/2 Page Horizontal.....\$340
- 1/2 Page Vertical.....\$340
- 1/4 Page\$250

3X (rate for each insertion)

- Inside Front Cover\$565
- Inside Back Cover\$565
- Outside Back Cover\$565
- Full Page.....\$515
- 1/2 Page Horizontal.....\$310
- 1/2 Page Vertical.....\$310
- 1/4 Page\$235

TOTAL \$

Contact Name

Date

Company Name

Website

Address

City

State

Zip

Phone

Email

Authorized Signature

ARTWORK

- Materials Enclosed
- Materials to Come

PAYMENT METHOD

- Check Payable to IPGA
- VISA
- MasterCard
- AMEX
- Invoice

Card #

Exp Date

CVV

Cardholder Name

Billing Address

City

State

Zip

Signature